**Marketing strategies and action plan.**

Key Chains.

Laptop stickers for all team members (applicant too).

Fun and technical fact for Instagram and Facebook page.

Logo of NiteWare as Mobile lock.

1 post per day on Instagram and Facebook page.

Flyer of services (distributed in university and outside masjid (after jummah)).

Website.

Email to all the known people about tips, resources, updates.

Workplace of each member on Facebook.

Merchandising T-shirts.

Contact small startups to get long term relationship by providing full services.

Video of what members think about NiteWare.

Animated Video about our services.

Ask client with we work to know about their satisfaction.